

Eastland/Brice

The Eastland/Brice area lies in the southeast portion of Franklin County and its boundaries are as follows; I-70 to the north, Alum Creek and Blacklick Trail to the west and south, and the Franklin County border to the east. The area is home to 47,900 people, and 10.2% are children under age six. Of those children, 30% are living in households below 125% of the Federal Poverty Level. This is equal to the percentage in Franklin County.

The availability of proximal and affordable child care is critical to the local economy as it enables parents and caregivers to work or further their education. The potential demand for child care exceeds the area supply. For children under age six, after adjusting for parental labor force status, the Eastland/Brice area's demand to supply ratio of 2.6 to 1 is above the countywide ratio of 2.1 to 1.

The average weekly costs of center based child care in this area are marginally less than the Franklin County average. Of 19 child care centers in Eastland/Brice four are accredited or quality rated. It is one of seven planning areas to have a ratio of demand to supply that exceeds 10 to 1 for this type of care for children under age six.

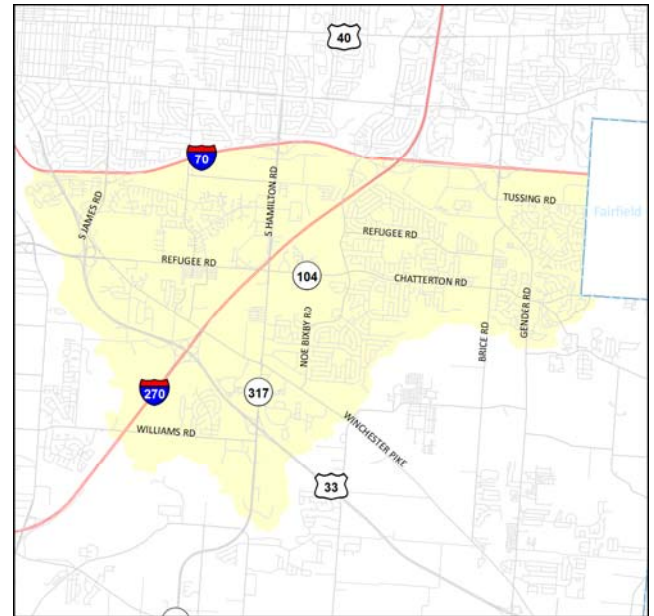


Potential demand for child care compared to area supply

Age level	Children	Slots	Child to slot ratio	County ratio
Infants*	1,235	219	5.6	5.2
Toddlers*	1,247	397	3.1	3.0
Preschoolers*	2,418	690	3.5	2.8
School-age**	4,963	688	7.2	5.7
Under age 6***	4,899	1,414	3.5	3.1
Under age 6 labor force adj.	3,709	1,414	2.6	2.1

*Center-based slots **Center and after school provider slots

***Center and family child care (FCC) slots, with 3 slots per FCC provider



Characteristics of young children in the area 100%

Family type for children under age 6

Married couple family	46%
Single female parent	44%
Single male parent	10%

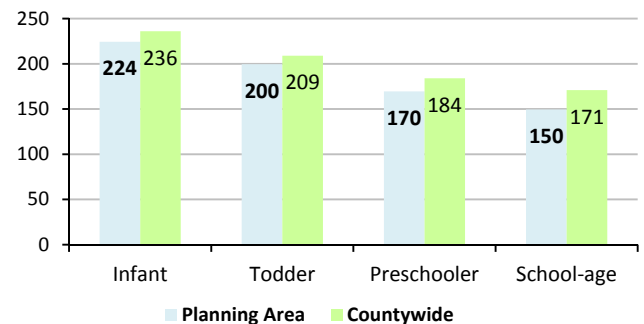
Household income for children under age 6

Below poverty level	21%
Below 125% poverty level	30%
Below 200% poverty level	53%

Race/ethnicity for children under age 5

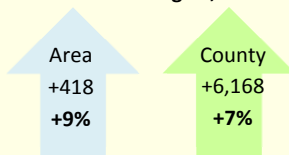
Non-Hispanic white	28%
Black or African American	56%
Asian	1%
Multiracial	9%
Hispanic, any race	8%

Average weekly cost of center-based child care (in \$)

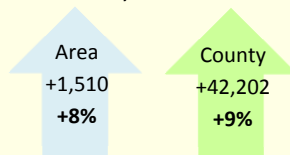


Population trend and household projection

Children under age 6, 2000-2010



Households, 2010-2020



Data sources and notes

Capacity data in this brief refer to child care providers registered with Action for Children or certified through Franklin County Job and Family Services.

- Action for Children NACCRRRA database – capacity (August 2011) and slot-weighted average cost for center-based full-day, full-week care (2010)
- U.S. Census 2010 – potential demand by age level, family type, and race/ethnicity
- American Community Survey, 2005-2009 – income and parental labor force adjustment factor (children assumed in need of care only if all present parents in labor force)
- MORPC – household projections, 2010-2035 (extrapolated for 2020 by CRP)
- Ohio Department of Education – active public and private elementary schools (2012)

Providers in the area by accreditation or quality rating

Provider type	Total	Accredited or quality rated	2 or 3 stars in Step Up to Quality
Centers	19	4	0
Accept infants	14	3	0
Accept toddlers	19	4	0
Accept preschoolers	19	4	0
Accept school-age	16	3	0
Preschools	4	1	0
After school providers	7	0	
Family child care	36	0	

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Elementary schools and child care centers in the area

Type	Name	District
School	Asbury	Groveport Madison Local
School	Columbus Arts & Tech Academy	Charter School
School	Dunloe	Groveport Madison Local
School	Easthaven	Columbus City
School	Groveport Community School	Charter School
School	Liberty	Columbus City
School	Madison	Groveport Madison Local
School	Maybury	Columbus City
School	Millennium Community School	Charter School
School	Performance Academy Eastland	Charter School
School	Sedalia	Groveport Madison Local
Center	A Mother's Dream Learning Center	
Center	Big Mama's Playhouse Too	
Center	Christian Community Connections CCC	
Center	Creative Child Care - Washington Square	
Center	Dawson's Child Care, LLC	
Center	Daydreams Learning Center	
Center	Faith & Dreams Academy	
Center	God's Kidz Too Christian Learning Center	
Center	Infinite Learning Center	
Center	Infinite Learning Too!	
Center	Just for You Day Care Center II	
Center	Kinder Care Learning Center (Centennial Dr)	
Center	Kinder Care Learning Center-Kimberly Parkway	
Center	Kinder Care Learning Center-Reynoldsburg	
Center	Little Miracles Early Development Center	
Center	Little Scholars Learning Center	
Center	No Place Like Home of Columbus, LLC	
Center	Power Lights Day Care	
Center	Trinity Brown Child Care	

This list reflects child care centers as of August 2011 and elementary schools as of March 2012. Elementary schools are included here as a reference for the community and are not a component of the supply and demand analysis.

Action for Children is the source for child care and early learning services in central Ohio.

A private, not-for-profit organization founded in 1972 and headquartered in Columbus, Action for Children works to provide parents, child care professionals, employers, and community stakeholders with information, referrals, resources and development opportunities.

This information was made possible through the generous support of The Columbus Foundation.

The full report by Community Research Partners and additional profiles are available at www.actionforchildren.org